

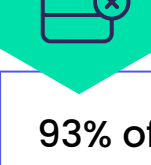
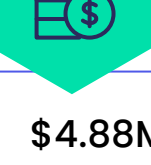
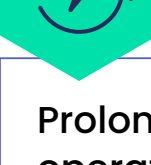
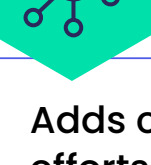
The Real Cost of a Ransomware Attack: Why Preparedness Is No Longer Optional

Ransomware isn't just a threat—it's an expensive wake-up call. Is your organization prepared to face threats head-on?



Ransomware Risks at a Glance

Ransomware attacks are growing in sophistication, complexity, and financial impact:

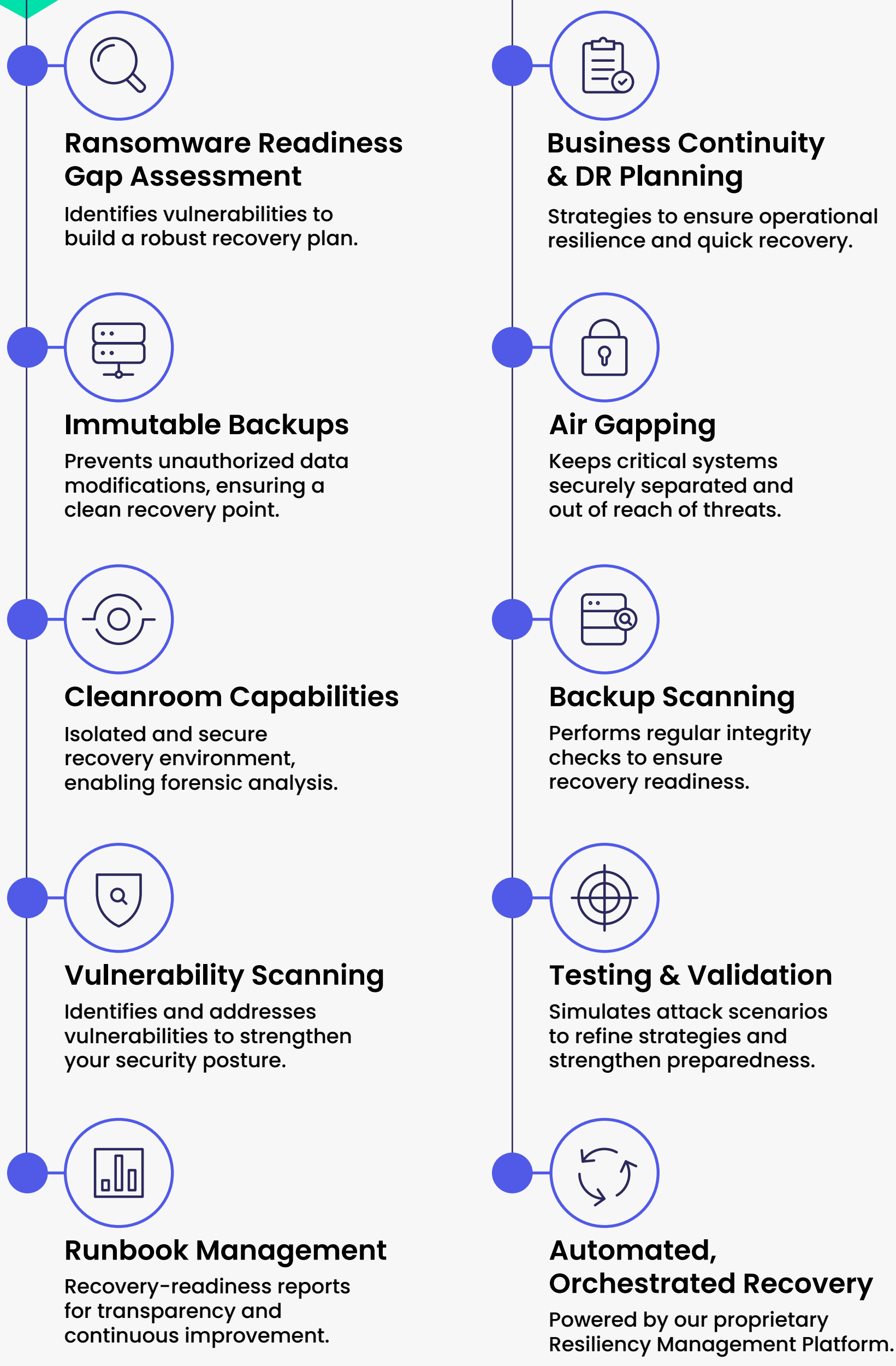
| | |
|---|--|
|  <p>Targeting backups</p> <p>93% of ransomware attacks target backups, compromising recovery efforts.¹</p> |  <p>Skyrocketing costs</p> <p>\$4.88M is the global average cost of a data breach², reaching \$9.4M in the U.S.³</p> |
|  <p>Operational impact</p> <p>Prolonged downtime halts operations and drains resources.</p> |  <p>Infrastructure diversity</p> <p>Adds complexity to recovery efforts, turning chaos into crisis.</p> |

Prepare. Respond. Recover.

Recovery Point's Ransomware Recovery as a Service (RRaaS) provides you with a proactive, all-in-one solution to prepare for, respond to, and recover from ransomware attacks, so you can build resilience and safeguard your business before an attack occurs.

A Proactive Solution: Recovery Point RRaaS

RRaaS's components are designed to strengthen your ransomware readiness and recovery capabilities.





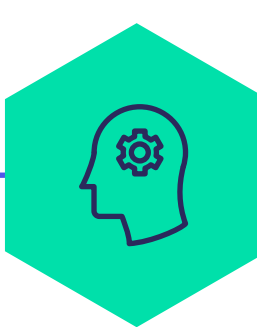
RRaaS Benefits Snapshot

| | |
|--|--|
|  <p>Rapid recovery with minimal downtime</p> |  <p>Enhanced data integrity to ensure business continuity</p> |
|  <p>Regulatory compliance to meet stringent standards</p> |  <p>IBM-certified experts to guide you through every step</p> |

Integration across x86, IBM Z Mainframe, IBM Power, IBM i, AIX, Windows, and Linux environments

Why Choose Recovery Point

At Recovery Point, we specialize in disaster recovery and resilience—nothing else. This focus allows us to provide unmatched expertise, flexibility, and success.

| | | |
|--|--|--|
|  <p>100% Test success rate</p> |  <p>Proprietary cleanroom approach</p> |  <p>Personalized support</p> |
|--|--|--|

Learn more about our cleanroom approach [here](#).



"I can sleep at night."

Director of Operations and Infrastructure
Manufacturing Client

Don't Wait for a Ransomware Attack to Expose Vulnerabilities

Learn more about our RRaaS or [schedule your complimentary Ransomware Readiness Discovery Session](#) with Recovery Point today.



Use this QR Code to Schedule Now!

¹Veeam; New Veeam Research Finds 93% of Cyber Attacks Target Backup Storage to Force Ransom Payment
²IBM Report: Escalating Data Breach Disruption Pushes Costs to New Highs
³Statista; Average cost of a data breach in the United States from 2006 to 2024